

Northwest Venture Philanthropy (NWVP) is a collaborative of individual investors and other funders who seek to dramatically change the paradigm for how complex social problems are addressed in Thurston County and beyond. We will do this by applying venture capital principles, including long-term investment and hands-on support, to community initiatives. We are committed to implementing a replicable, scalable model that can be applied to any issue in any community, regardless of scope and size, integrating the following tenets of venture philanthropy:

- ✓ High level of engagement involving a hands-on approach to working with social-purpose organizations (SPOs) and the community using a collective impact process
 - Comprehensive initiative for prevention of Adverse Childhood Experiences (ACEs), utilizing all community resources in alignment with NWVP’s vision: “A passionate, engaged community, investing our collective strengths in the future of our children.”
 - Full-time professional Project Manager with 3–5 year commitment to this initiative.
 - Planning and financial support for Thurston County’s new annual Community Summit in partnership with the Junior League of Olympia.
- ✓ Tailored financing using a variety of financial instruments, including grant-making
 - Funding is individualized to the needs of the initiative or SPO and can be delivered through multiple means to achieve deeper and more rapid ROI.
 - Annual investment in programmatic outcomes of collective impact initiative.
- ✓ Multi-year support to ensure continuity of purpose and strategy
 - Provide three- to six-year funding to SPOs to enable laser-like focus on collaborative ACEs prevention strategies, rather than on high-intensity fundraising.
- ✓ Non-financial support to help SPOs build strategic and operational capacity
 - Value-added consulting increases ROI by ensuring best-practices in data- and project management, continuous improvement, strategic planning, business operations, staff and board development/training, and more.
 - Annual investment in professional Data Manager contracted to design and implement metrics and measurements related to initiative and associated SPOs and programs.
- ✓ Organizational capacity building of SPOs, in addition to support of initiatives and programs
 - Improves service delivery and increases efficiency and effectiveness of operations, including: realization of mission and vision, strategy and planning, program design and evaluation, human resources, management-team leadership, information technology, financial management, fund development, board governance and leadership, legal affairs, marketing, communications, and public relations.
 - Enables iterative, continuous improvement.
 - Participating SPOs become increasingly attractive to future funders.

- ✓ Performance measurement of collective impact strategy, SPO programs, and incidence of ACEs
 - Clear, consistent, and professionally executed metrics and measurements lead to clear articulation of the impact of investments.
 - Improve understanding of social and financial ROI: how, why, and to what extent SPO services and donor investments benefit the community.
 - Reduce incidence of ACEs by agreed-upon percentage on 5-, 10-, and 15-year timelines.

- ✓ Exit strategy
 - Venture philanthropy approach is akin to investing in a start-up and exiting when the company goes public.
 - Exit strategy will be predicated on financial and operational resilience of the collective impact initiative, rather than achievement of financial return.